

# Information sheet INVENT smartphone survey ‘Culture in your daily life’: Eurovision Song Contest 2022

## Introduction

This research is conducted as part of a large European project, entitled INVENT: European Inventory of Societal Values of Culture as a Basis for Inclusive Culture Policies in the Globalizing World. This project is funded by the European Union’s Horizon 2020 research and innovation programme. More information about the project can be found at <https://inventculture.eu/>.

## General description and goal of the study

We are looking at how people of 18 years and older across Europe come into **contact with culture in their daily life, and how they experience culture**. The particular focus of this part of the smartphone study is **the Eurovision Song Contest 2022**, running from May 9 to May 14, 2022.

The study aims to get a more precise picture of people’s cultural experiences by asking questions close to the moment when people talk about culture or participate in culture. Therefore, participants will receive short questionnaires via their smartphones once a day **over the course of the week** of Eurovision Song Contest 2022. Specifically, participants will receive their first questionnaire on the 9th of May, and fill out their last questionnaire on the 15th. During the day of the grand final (14th of May) participants will be asked to fill out two questionnaires.

The questionnaires are sent to participants via the app M-path. M-path is a free and safe app created by the University of Leuven (Belgium, <https://m-path.io/landing>). Participants need to download the app and contact the research team via the app. Participants will then receive the questionnaires at various times during the research period. When the research period of 7 days has ended, participants can delete the app from their phone. The app is only used for sending questionnaires and receiving answers of participants. No other personal information is downloaded. The app also does not install cookies or other programs.

The questionnaires will ask about conversations, opinions and activities that are related to the Eurovision Song Contest. These questions concern how people experience the song contest, and with whom they are when watching it. In sum questions cover: (1) background information (age, gender, education, country, and size of place of residence); (2) socializing with other Eurovision watchers; (3) favorite contestants/countries; (4) motivation to watch the contest; (5) feelings before, during and after the contest; (6) perceptions of European culture; (7) perceptions of the effects of the current political climate on the contest.

Each time, the questionnaire will be short: it will take about 1 to 2 minutes to fill out. At the beginning of the study, participants also receive a short general survey which ask for some background information.

### **Who can take part in this research**

Potential participants will include: (1) individuals over the age of 18, (2) individuals who intend to watch the Eurovision Song Contest.

All participants who wish to participate are required to confirm the informed consent statement in the app before starting the survey, through which they indicate that: (1) they are 18 years old or older, (2) they understand and agree with the ethical guidelines described in this document, (3) their participation in the survey is voluntary, (4) they allow the researchers to use the information they supply, within the ethical framework described in this document.

### **Potential benefits of participating in this study**

By taking part in this research, participants can provide input that will contribute to new knowledge about the social aspect of culture, national and European identities, feelings related to the Eurovision, technological mediation of cultural experiences and how the current political climate is embedded in cultural events – and in the longer run, to the development of new European cultural policy.

An immediate benefit for participants is that they receive insights in their own activities, behaviour, and feelings during the study via the app.

### **Potential risks of participating in this study**

The risks of this research are minimal. Questions about the Eurovision Song Contest 2022 do not ask for sensitive information. Any potential discomfort is similar to what participants might experience when discussing the contest with others.

The survey is anonymized and does not include any intimate questions or details that will expose participants' identity. Participants are also allowed to drop out of the study whenever they want.

### **Withdrawing from the research**

Participation in the smartphone survey is completely voluntarily, meaning that participants can stop at any time during the participation. At the beginning of the first questionnaire, every participant needs to confirm that she or he agrees to participate voluntarily ('active consent'). Even when participants sign the confirmation that they participate voluntarily, they can stop at any time

during the smartphone survey without consequences ('right to withdraw'). This applies to all questionnaires which are sent during the study.

### **Ethics information**

This survey was approved by the Ethical Review Board of the Faculty of Humanities at University of Copenhagen, Denmark. The following rules apply to the survey:

- The smartphone survey is only intended for persons who are 18 years old or older. Before starting the beginning of the survey, every participant needs to confirm that this rule applies to him or her.
- Confirming the informed consent statement regarding their participation in the smartphone survey means that participants agree that the information which they supply by filling out the questionnaires is used for the research project described above, under strict conditions outlined below.
- All information that participants give by filling out the questionnaires during the study – thus, all answers to questions – will be kept strictly confidential. This means that reports which use information from the survey results can never be traced back to individual participants. The anonymity of participants in the research outcomes is guaranteed at all times.
- The findings of this survey will be used solely for academic research purposes. This means that the information of the survey is used for reports which the researchers write for the European Union, for academic publications of the researchers (in line with the project proposal), and for secondary analysis by other researchers. The results of the survey will be documented in reports for the European Union, which will become available on the website of the project.

### **Contact information**

For any further questions or thoughts, please contact Dr Neta Yodovich [nyodovic@campus.haifa.ac.il](mailto:nyodovic@campus.haifa.ac.il) or [invent.research@gmail.com](mailto:invent.research@gmail.com)